



October 2024

Dear NCCU Alumni & Friends,

The North Carolina Central University Alumni Association Centennial Celebration Committee is sponsoring a logo contest. We want YOU to put your creativity to work. The logo will be used on correspondence, celebration marketing materials, program, merchandise, etc. The winning design receives \$150.

Here are the criteria for the contest:

- 1) The design must use the Association's name (i.e., either use the full name or its acronym, NCCUAA; cannot use only "NCCU").
- 2) The design must use at a minimum the colors of maroon and gray.
- 3) The design must use an Eagle with its wings either spread out or raised up. Cannot use the statue of Dr. Sheppard (the use of the statue requires approval from the university).
- 4) The design must incorporate the words "Centennial", "Centennial Celebration", or "100 Years", or "100th Anniversary", or "1925 - 2025" or a combination of the above.

Submissions are due **November 2, 2024**, to NCCUAA100@nccualumni.org. Please include your name, address, phone number, class year (if applicable), and chapter affiliation or indicate if you're a general or life member or friend of the Alumni Association.

Have a great day or evening and thank you for your participation.

In Truth & Service,

Tania Butler Mitchell, '94

Chair, NCCUAA Centennial Celebration Committee